

THE SOUND OF MODESTY

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RELEASED DATE MAY 20th 2022

The Sound of Modesty is available to discuss interviews, bookings, press pack, guest lists, or any other matters of relevance.



[Listen Here](#) – [“Cognitive Dissonance”](#)

BIOGRAPHY

With her candid lyrics and continuous blending of genres such as modernist electronic, avant garde and j-rock, ‘The Sound of Modesty’ is a project and character created by Yvonne Han. A singer-songwriter and producer from London, she wanted to break free from her old musical identity, using ‘The Sound of Modesty’ persona as a weapon to sculpt her own unique take on the indie-rock.

Influenced strongly by experimental female artists like Mitski, Björk, Regina Spektor and Imogen Heap, with J-Pop/Rock influences such as EGOIST, TK from Ling Tosite Sigure, and Sayuri, Yvonne studied Music Production at Leeds Conservatoire, working alongside producer and guitarist ‘Rayn’ (Ryan Chan), and her bandmates, with drummer (Ned Forster), bassist (Oscar Brewer) and keys player (Devon Rampere).



Photo by Sophie Jouvenaar



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Following 'The Sound of Modesty's' rebranding in 2020, she has currently released four of the twelve tracks as singles: "Stalemate", "Warm Floors/Cold Bodies", "As All Things Should Be" and "A Perfect Blue II", with "Stalemate" and "As All Things" getting special re-recordings exclusively for the album.

Over the years the project has been recognised by numerous outlets for its unique sound and lyricism. Reform The Funk released an [interview in 2020](#) for her release of Stalemate after winning their International Artist's Day Competition. In 2021, Yvonne worked with Apple Music's [Creative Studio London](#) programme to record and debut a limited edition version of her track 'Mother's Love' on Reprezent Radio – who loves to invite her back for [special episodes](#).

TSOM LIVE

Whilst June of 2021 marked The Sound of Modesty's break into the live music scene, kicking off with a sold out headline show at **The Fox and Newt**, the band have since then stayed booked and busy, having played shows from the likes of **The Wardrobe** in Leeds, **The Kaizimer Stockroom**, as part of **Liverpool Sound City Festival's** 2021 line-up, to **The Dalton** in North-London, as well as numerous headline shows since.



Cognitive Dissonance Album Show – Oporto (Taken by MWVisuals)

The Sound of Modesty's much anticipated debut album "Cognitive Dissonance" released on May 20th 2022 (00:00 GMT), with a unique album release show at **Oporto (Leeds)** on May 19th having sold out on the night. Since the release, the band has been gigging across the UK and working on their next recording, with a focus on pushing their sound in a new and more intense direction for release in 2023.



TSoM at Belgrave Music Hall for Leeds Amnesty - Taken by Raechel Photography



TSoM at The Wardrobe (Leeds) - Taken by Hattie Blogs

Contact 'The Sound of Modesty' directly at - thesoundofmodesty@gmail.com
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