

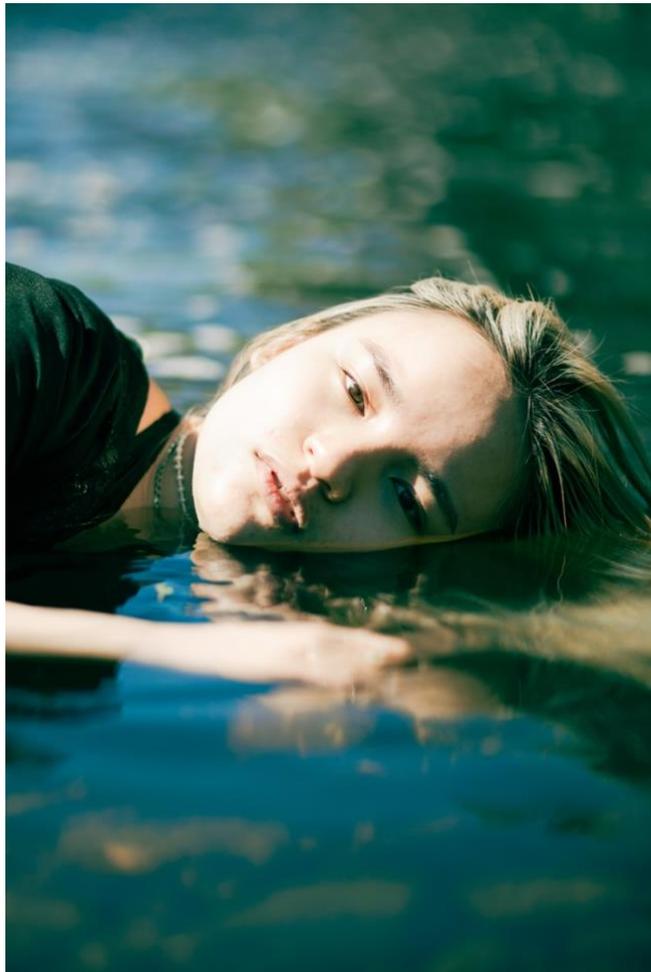
The Sound of Modesty

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The Sound of Modesty is available to discuss interviews, bookings, press pack, guest lists, or any other matters of relevance.

[Listen Here](#) – [A Perfect Blue II](#)



“She’s a lot more fierce, sharp and intentional than my day to day way of being,” she told ‘Reform the Funk’ in 2020.

With her candid lyrics and continuous blending of genres such as modernist electronic, avant garde and j-rock, ‘The Sound of Modesty’ is a project and character created by Yvonne Han.

A singer-songwriter and producer from London, she wanted to break free from her old musical identity, using 'The Sound of Modesty' persona as a weapon to sculpt her own unique take on indie-rock.

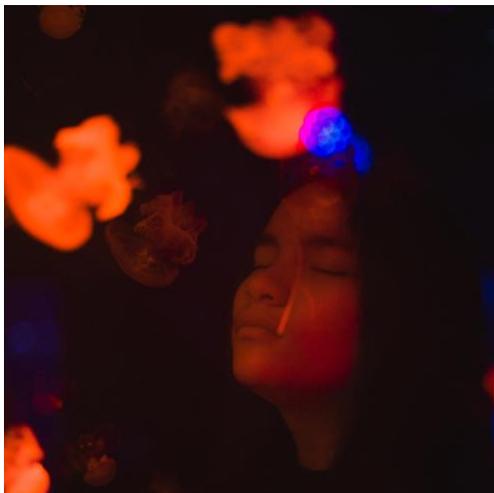
From an early age Yvonne was immersed into the world of classical music, spending long weekends and school nights practicing alongside her sisters. Despite the musical foundation it provided, it was a journey that came with many pressures and demands.

In an interview with [Reform The Funk](#), she told them “My sisters were naturally adept at [classical music] whereas I always felt like I was behind. I had been learning long enough that I had the skill but it felt like a struggle. I ended up being pitted against them when it came to practising our instruments and teachers would compare us. You don't realise the pressure that builds up.”

Her turning point came in 2016 however, after recognising the need to break away from the confines of her classical training. She began writing poetry, and formed an indie-rock band with her friends. Soon her prose turned to lyrics, and one year later, she had started developing her own exclusive songwriting style.

Initially resembling softer pop like Regina Spektor, she independently released her debut EP '**Eye, The Cauldron of Morning**' in 2018 under the pseudonym 'The Sound of Modesty'. After finally building up the courage to pursue music full time, she followed up with her sophomore project '**Metamorphosize**' in 2020.

Influenced strongly by experimental female artists like Mitski, Björk, and electronic pop artists like T.a.T.u and EGOIST, she now studies Music Production at Leeds Conservatoire, working alongside producer 'Rayn' and her live band to release her debut album.



Stalemate

“Impressing with an evolving rock sound, Stalemate is a stirring success from The Sound of Modesty.”

- [Mike Mineo \(Obscure Sound\)](#)

Watch the video for “**Stalemate**” [here](#)
or listen to the track on [Spotify](#)

“**Stalemate**” is The Sound of Modesty’s first single from her upcoming debut album, and her first release with a re-invented rock sound. Showcasing a simplistic yet haunting melody and writhing cymbal screeches that slink into the track, ‘Stalemate’ tells the story of a mother and son ravaged by war, as they spend their final night together stuck in silence. Upon its debut

Oxford University's Radio Show **Slush Puppy** had an entire episode: [Stalemate](#) inspired by and dedicated to its release.



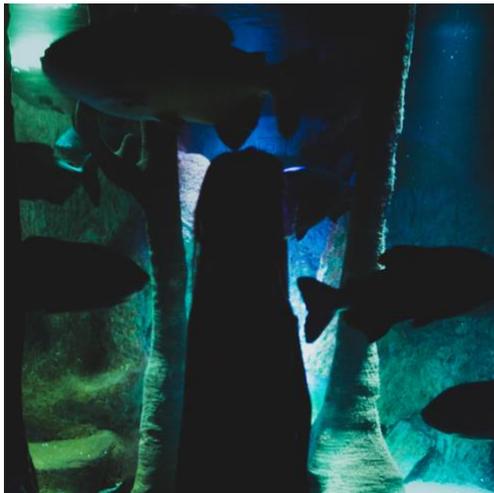
Warm Floors/Cold Bodies

"I love this track. The merging of fast paced heavy music with emotional pop-rock makes this a winner for me... Yvonne and her band are definitely ones to watch in the alt rock scene."

– [Undercurrent Zine](#)

Watch the video for "**Warm Floors/Cold Bodies**" [here](#) or listen to the track on [Spotify](#)

Released only a month after the stirring success of *Stalemate*, **Warm Floors/Cold Bodies**, (the second single from the album), features a fun angular baseline, catchy guitar riff and fast-paced drums as the singer aims to distract from the bleakness of her reality in her most upbeat track. Drawing heavily from J-Rock influences, it was released alongside a special addition of a [Japanese Version](#), which you can watch the video for [here](#).



As All Things Should Be

"Full of intense, raw emotions, providing an appropriate soundtrack to the heaviness of 2020."

-Beth Burgonye for Reform The Funk

"She can really do anything and make it sound good".

– Grace of Good Noise Podcast

Watch the music video for "**As All Things Should Be**" [here](#) or listen to the track on [Spotify](#)

As All Things Should Be, the third single off of the album, takes a page from both previous releases by combining the sombre lyrical focus of *Stalemate*, whilst keeping up with the more intense and upbeat notes of *Warm Floors/Cold Bodies*. The track bursts with energetic drum fills, screeching guitars riffs and an iconic scream that has become a darling moment for fans at live shows.

Taking her visual storytelling to the next level, The Sound of Modesty enlisted the help of indie horror film-maker Catherine Jabolinski to craft a more gothic and horror-esc interpretation of the song for its music video.



A Perfect Blue II

“With this refreshing and electrifying blend of melodies and lyrics, she gives life to something special within the rock genre that is sure to grab hold of your attention instantly”.

- Wolf In A Suit

Listen to “**A Perfect Blue II**” [here](#) on Spotify.

A Perfect Blue II is the last single to be released from the album, and the second song in the ‘Perfect Blue’ duology; exploring the fears Yvonne has with her parents’ futures. A Perfect Blue II specifically muses on Yvonne’s own relationship with her father, and how they have only grown apart as more time has passed. Drawing from more cinematic inspirations, you can hear strings echoing melancholic piano motifs, with the lead guitar and drums driving forward an upbeat momentum that refuses to let go.

June of 2021 marked The Sound of Modesty’s break into the live music scene, kicking off with a headline show at **The Fox and Newt** in Leeds with her band (supported by Marnie Glum). The night was filled with intimate moments and roaring laughter from the crowd, as the band played many unreleased tracks off of the album and shared the stories behind them. By the end of the night, there wasn’t a dry eye in the venue.

The Sound of Modesty’s next confirmed shows are set to take place October 2nd at [Liverpool Sound City Festival](#), and November 30th 2021, supporting dark-pop trio **Allora** at **The Wardrobe**, with lots more live (band and solo) shows planned.

Contact ‘**The Sound of Modesty**’ directly at - thesoundofmodesty@gmail.com for more information, or visit thesoundofmodesty.com.



Live at The Fox and Newt - 2021



A Perfect Blue II Promo Shoot (Shot by Sophie Jouvenaar) 2021